

Vincent Fu

DESIGN | FITNESS | MEDICINE



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welcome

Thank you for considering me as a speaker for your event. It would be my pleasure to contribute to your proceedings; I hope to engage your audience meaningfully throughout my segment, resulting in a memorable and impactful outcome.

In this packet, you will find my promotional bio as well as the presentation topics I offer. Please feel free to reach out anytime with specific questions or requests.



From stage to seminar, I aim to bring positive energy, wit, and humor. Each slide deck and accompanying spoken material is fully customized to your organization's needs, messaging, and theme. Presentation materials, if applicable, will also be made available to your audience on my website.

I look forward to learning about your event!



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bio snippets

brief bio

Vincent Fu is a medical student at the University of Colorado School of Medicine, Adobe Creative Campus Thought Leader, casual electronic music and podcast producer, and owner of Arctcfx Media through which he provides digital design services to clients around the country. In addition to his focus on the medical sciences as a future emergency physician, Vincent has a passion for digital literacy, digital scholarship, and innovation in medical education.

extended bio

Vincent Fu is a medical student at the University of Colorado School of Medicine, Adobe Creative Campus Thought Leader, casual electronic music and podcast producer, and owner of Arctcfx Media through which he provides digital design services to clients around the country. Throughout his professional pursuits, Vincent strives for balance among three pinnacles: design, fitness, and medicine.

In addition to his focus on the medical sciences as a future emergency physician, Vincent has a passion for digital literacy, digital scholarship, and innovation in medical technology and education. To that end, he designed and instructs Digital MD—a novel medical school curriculum for digital literacy and social media in regards to healthcare and telehealth. Vincent's other interests include travel, wine, cars, electronic music, dining, and photography.

yearly themes

2018: Year of Focus

2020: Year of Clarity

2022: Year of Delta

2019: Year of Balance

2021: Year of Refraction



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presentation topics (1/2)

Talks are fully customizable to your event's theme and messaging, and may cover key topics in professional development, personal branding, small business operations, online presence in a digital world, digital literacy, higher education, and/or medical education. Topics can be remixed and combined as necessary to fit your audience's needs.

Click Talk: The Power of Social Media

In 2022, just being good at your trade is simply not enough. Without exposure and dissemination, even the greatest trees fall in silence. Hear about Vincent's journey in digital literacy and explore the vast opportunities that a strong online presence, including social media identities, has unlocked in his professional career. No matter your major or discipline, find inspiration to seize your potential.

- See the beginnings of Vincent's professional career, how it's going, and what's to come
- Discover tips, tools, and resources to develop your own online identity

Creativity, Digital Literacy, and the STEM Student | My Adobe Story

Experience Vincent's journey with Adobe and explore the latest opportunities that digital literacy has unlocked in his career. From humble design beginnings in childhood, Vincent has slowly expanded his experience with Adobe Creative Cloud and developed skills that guided him throughout secondary school, undergraduate studies, and even medical school.

- See the beginnings of Vincent's professional career, how it's going, and what's to come
- Learn about Digital MD, Vincent's novel curriculum for undergraduate medical students

Fostering Student Success with Creative Curricula

Creativity, woven into curricula, unlocks boundless opportunity for students in all disciplines. Students with marketable leadership and digital creativity skills are far more likely to land a rewarding and reputable career in the professional world. No matter the academic major or focus, digital literacy is increasingly critical for successful student outcomes.

- Examine a student success story, development of a professional career, and future goals
- Discover how digital literacy and design thinking are applicable in non-design fields
- Inspire faculty to explore implementing digital creativity in their classrooms

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presentation
topics (2/2)

Digital Storytelling in Every Career

Regardless of major or discipline, everyone has a story to tell. Learn how to develop a personal brand, resume, and portfolio to prepare for the digital world. Whether you're working on a product, business, or simply yourself, find inspiration to take control of your future and develop marketable skills for your career along the way.

- Develop your unique story and personal values into a professional brand
- Discover tools and resources to get started with digital creativity



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workshops

Building Your Personal Brand | Exploring the Theory Behind Professional Identity

Your brand is the single most important thing you need to be successful in the professional world. No matter your interests or field of work, a strong personal brand is key. Building your brand helps you embrace your unique differences, clarify your self-awareness, emphasize your accomplishments, drive your own career, and set goals for your future. Therefore, it's up to you to find, invest, and promote your whole, authentic self!

- Develop your unique identity and personal values into a professional brand
- Craft a brand mission, vision, expression, and story using key tools

This Is Me | Crafting Your First Portfolio with Adobe Mobile Apps

When it comes time to apply for your next move, wouldn't it be nice to have your portfolio just a click or tap away? Learn how to make a professional headshot, business card, logo, and cover video—all from your mobile device. Then, wrap it all up into a single tidy web page. This workshop is designed for digitally immersed but not yet digitally fluent audiences.

- Take the first steps in digital creativity, all from your phone or tablet
- Gain experience creating content using Photoshop Camera, Premiere Rush, and Spark

Everyone is Creative | Getting Started with Adobe Creative Cloud

Adobe Creative Cloud is the industry standard for all digital media applications. Whether you are looking to create a breathtaking photo manipulation, a stunning resume design, a song remix or podcast, or a short film for your organization, learn how to apply Adobe solutions to your next project. Inspire your creativity with guided group workshops or one-on-one tutoring.

- Explore the creative doors that Adobe Creative Cloud opens for you and your team
- Realize the possibilities for applying creativity and design in non-traditional fields
- Try something new with guidance and discussion from peers